

ORDER



Orders
Order / Rev: 709745
Alt Order #: 06297526
Product Desc: DSCC-NELSON
Estimate: 560
Flight Dates: 08/29/12 - 09/03/12
Original Date / Rev: 08/24/12 / 08/27/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Abar Hutton Media/ POL
Buying Contact: Shelli Hutton
Billing Contact:
 6190 Grovedale Court Suite 200
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Nelson, B/ D / US Senate
Demographic: A35+
Product Codes: PL-US Senate
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/03/12	33	\$22,775.00	\$19,358.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	33	\$22,775.00	\$19,358.75	0.00
Totals	33	\$22,775.00	\$19,358.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	08/29/12	08/31/12	M-F 8-9a The Early Show	CM	8-9a (8:00 AM-9:00 AM)	-- WTF--	:30	3	\$250.00	P-3	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/27/12	09/02/12	-- WTF--			3		\$250.00	0.00					
E 2	WTSP	08/30/12	08/30/12	Price Is Right Price Is Right	CM	11a-12p	--- T---	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/27/12	09/02/12	--- T---			1		\$750.00	0.00					
E 3	WTSP	08/29/12	08/31/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	-- WTF--	:30	3	\$650.00	P-3	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/27/12	09/02/12	-- WTF--			3		\$650.00	0.00					
E 4	WTSP	08/30/12	08/30/12	M-F 4-5p Dr. Phil	CM	4-5p	--- T---	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/27/12	09/02/12	--- T---			1		\$600.00	0.00					
E 5	WTSP	08/29/12	08/29/12	M-F 5-530p 5-530p 10 News	CM	5-530p	-- W----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/27/12	09/02/12	-- W----			1		\$400.00	0.00					
E 6	WTSP	08/29/12	08/31/12	M-F 6-630p 6-630p 10 News	CM	6-630p	-- WTF--	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/27/12	09/02/12	-- WT---			3		\$500.00	0.00					

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WTSP	08/29/12	08/29/12	530-6a 530-6a 10 News	CM	530-6a	--W----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	--W----					1	\$100.00		0.00			
E 8	WTSP	08/30/12	08/30/12	Prime Political Program Republican National Convention	CM	Tue-Thur 10-11p	---T---	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	---T---					1	\$4,000.00		0.00			
E 9	WTSP	08/30/12	08/31/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	---TF--	:30	2	\$1,500.00	P-3	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	---TF--					2	\$1,500.00		0.00			
E 10	WTSP	09/01/12	09/01/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S-					1	\$800.00		0.00			
E 11	WTSP	09/02/12	09/02/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S					1	\$1,200.00		0.00			
E 12	WTSP	08/31/12	08/31/12	Letterman Late Night with David Letterman	CM	1135p-1237a	----F--	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	----F--					1	\$600.00		0.00			
E 13	WTSP	08/31/12	08/31/12	Late Late Show Late Late Show	CM	1237-137a	----F--	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	----F--					1	\$100.00		0.00			
E 14	WTSP	09/01/12	09/01/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p	-----S-	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S-					1	\$175.00		0.00			
E 15	WTSP	09/01/12	09/01/12	Sat 7-730p Inside Edition	CM	7-730p	-----S-	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S-					1	\$300.00		0.00			
E 16	WTSP	09/01/12	09/01/12	Sat 730-8p Young Icons	CM	Sat 730-8p	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S-					1	\$300.00		0.00			
E 17	WTSP	09/02/12	09/02/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S					1	\$800.00		0.00			
E 18	WTSP	09/03/12	09/03/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	M-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----					1	\$250.00		0.00			
E 19	WTSP	09/03/12	09/03/12	Price Is Right Price Is Right	CM	11a-12p	M-----	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----					1	\$750.00		0.00			
E 20	WTSP	09/03/12	09/03/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M-----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----					1	\$650.00		0.00			
E 21	WTSP	09/03/12	09/03/12	M-F 5-530p 5-530p 10 News	CM	5-530p	M-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 21	WTSP	09/03/12	09/03/12	M-F 5-530p 5-530p 10 News	CM	5-530p	M- - - - -	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M- - - - -		1			\$400.00		0.00			
E 22	WTSP	09/03/12	09/03/12	CBS Evening News CBS Evening News	CM	630-7p	M- - - - -	:30	1	\$600.00	P-3	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M- - - - -		1			\$600.00		0.00			
E 23	WTSP	09/03/12	09/03/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M- - - - -	:30	1	\$1,500.00	P-3	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	M- - - - -		1			\$1,500.00		0.00			
N 24	WTSP	08/29/12	08/30/12	Letterman Off-time Letterman Off-time	CM	12a-1a	- - WT- - -	:30	2	\$600.00	P-3	0.00 NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- - WT- - -		2			\$600.00		0.00			
N 25	WTSP	08/30/12	08/30/12	Late Late Show Off-time Late Late Show Off-time	CM	1a-2a	- - - T- - -	:30	1	\$100.00	P-4	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	- - - T- - -		1			\$100.00		0.00			
												Totals	33	\$22,775.00